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<https://www.4art-holding.com>

<https://www.4art-technologies.com>

About the company

4ART is a technology company creating holistic solutions for the art industry. From digital fingerprinting to blockchain-backed provenance and secure logistics, our all-in-one platform connects all market participants, driving the digital transformation of the global art ecosystem.

Market Challenges

- **Global art market lacks transparency** and accessibility. 4ART introduces a secure digital standard that enhances transparency and connects stakeholders..
- **The art market lacks a unifying, affordable infrastructure.** 4ART provides a digital standard that enables seamless communication across stakeholders.
- **Many Artworks are fraudulent** with ~30% of all traded artworks being fraudulent due to counterfeits or unproven origin
- This leaves an ~\$ 15 Billion to ~\$20 Billion market underserved

Why 4ART?

- 4ART creates a **tamper-proof digital fingerprint**, secured by blockchain. This enables **secure ownership transfers** and **guarantees artwork provenance**.
- Provide **high-resolution condition reports** via smartphone enabling **instant, automated damage documentation**
- A **professional logistics platform** for carriers, offering **precise artwork tracking, condition reports**, and **seamless communication** with owners
- Legally **secure framework** for rights and **ownership on and off blockchain**, linked to physical objects via 4ART Passport Technology

4ART's Comprehensive Product Suite



Art Community Project



The Professional Art Toolkit



Art & Valuables Insurance Project



Authentication & Condition Toolkit for specialists

TAM

Annual transactions

\$ 65 Bn

SAM

In target geography (96%)

\$ 62 Bn

SOM

Obtainable Market share

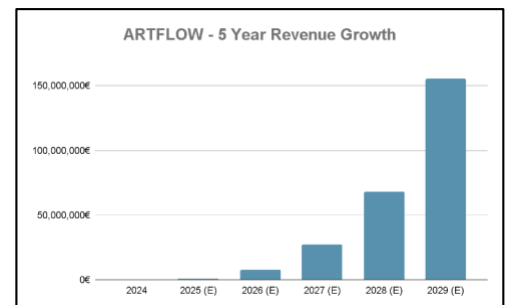
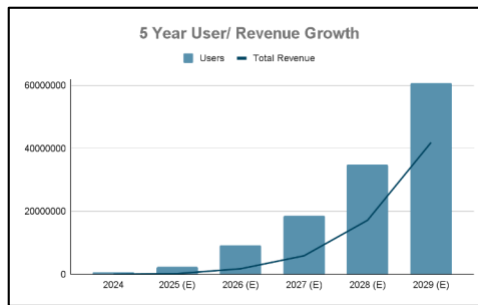
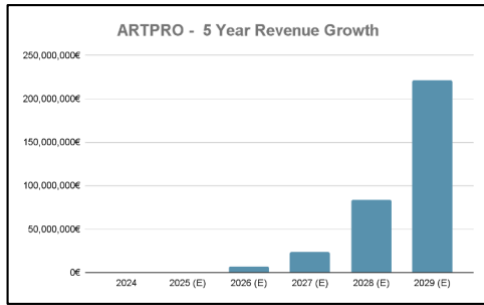
\$ 9 Bn

Market Size

Key Partnerships



Traction & Milestones



Highlights

- Strong **established presence** in the market with ART Pro which will be **solidified with new services being added**
- The only **all around solution** with the depth of capabilities like **generation of condition reports, virtual galleries and tokenization**
- Established **partnership with Google** leading to very exciting product roadmap
- **Huge potential market to service** since current solutions are either not fully digitised or serve a single use case

87% cost savings



75% cost savings

Round Details

4ART is looking to raise CHF 10 Million in equity funding at a Valuation of CHF 150 Million

Expansion into the markets

Development and launch of new products

Team

4ART's leadership combines expertise in art, tech and finance



Niko Kipouros

Founder & Chairman

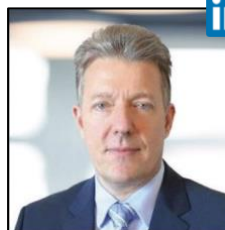
Experienced art dealer and investor with a portfolio of more than 50 investments



Kai Zeh

CEO & CTO

Over 30 years of experience having launched >350 software and hardware solutions



Vladimir Oster

CFO

Held CFO positions at various Arvato / Bertelsmann companies



Serge Poliakov

Board Member

Expertise in strategic business management and intercultural customer communication.



Paul-Markus Ritter

Board Member

Financial market expert with years of experience in the C-level of German banks