



MOSAIX and 4AR Technologies represent the future of the global art community by creating a unified, digital-first ecosystem. Together, these solutions address critical challenges such as the lack of digitization, counterfeiting, and fragmented market communication. They empower art enthusiasts and professionals with innovative tools to enhance transparency, security, and engagement in the global art market, which is valued at over \$65 billion annually.

MOSAIX: A Revolutionary Social Platform for the Art World

- Vision: MOSAIX is set to become the first interactive social media platform exclusively dedicated to the art world, offering a unique opportunity in a market with no direct competitors.
- Target Audience:
 - Professional market participants such as artists, galleries, museums, fairs, private and corporate collections, curators, critics, appraisers, insurance companies, and logistics firms.
 - Art enthusiasts, collectors, and the general public, with a potential user base of 1 billion people, evidenced by the 100 million visitors to the top 10 museums annually.
- Key Features:
 - Global engagement through a platform that connects art enthusiasts and professionals worldwide.
 - Monetization opportunities through advertising revenue, with social media platforms averaging €30–€39 in annual revenue per user.
 - Strategic partnerships, such as the collaboration with Google, to enhance platform reach and capabilities.
 - By late 2025, MOSAIX will expand to enable the trade of physical artworks, complementing its existing NFT marketplace. This development will establish the largest international marketplace for the art world, catering to both digital and traditional art transactions.



4ART Technologies: Transforming the Art Market

4ART Technologies offers a holistic digital ecosystem addressing the art market's critical needs: authentication, provenance, documentation, and accessibility.

- Core Solutions:
 - **Digital Artwork Passports:** Unique biometric fingerprints to authenticate artworks, reducing counterfeiting risks (which account for up to 40% of the market) and generating revenue through fees.
 - **Condition Reports:** Automated, blockchain-secured reports for insurance and valuation, reducing costs by 70% and time by 65%.
 - **Secure NFT+ Marketplace:** Enhanced NFTs with multi-chain compatibility, supporting minting and trading in fiat and cryptocurrency.
 - **Art Insurance and Logistics:** Developed in collaboration with Munich Re, these services integrate with condition reports and tracking tools to ensure transparency and security.
- Market Impact:
 - The global art market generates \$65 billion in transactions annually, with \$15 billion in online sales growing at 5% per year.
 - Digitizing processes saves stakeholders 84% in costs and 99% in time for transactions like ownership transfers and restorations.



Financial Highlights

- Enterprise Value: 4AR Technologies is valued at €450 million according to a 2024 BDO valuation.
- Traction: Over 500,000 users across 65 countries, with partnerships involving Munich Re, Google, and Hasenkamp.
- Revenue Projections: Estimated at €488 million by 2029, with a 45% EBITDA margin driven by diverse income streams such as condition reports, NFT transactions, and advertising.
- Expansion: Targeting growth in Asia, North America, and Europe.

Current Funding Opportunity

To support growth, 4AR Technologies is conducting a Series A funding round with a valuation of €150 million, using an Actively Managed Certificate (AMC) financial product to raise €10 million.

- What is an AMC?
An AMC is a flexible investment vehicle that allows investors to participate in a managed portfolio of assets. In this case, the AMC provides exposure to the growing valuation of 4AR Technologies and its transformative solutions in the art industry.
- This funding round offers early investors the chance to join at a favorable valuation, aligning with the €450 million BDO valuation as the company scales.
- Next Steps:
Following the Series A round, a Series B round will be launched to raise an additional €50 million. This funding will support further global expansion and product development.



Why Invest Now?

- **Market Opportunity:** The growing art market demands digital solutions to address fraud, inefficiencies, and lack of transparency.
- **Unique Value Proposition:** The only platform offering integrated, blockchain-secured solutions for the art world, alongside the first dedicated art social network with significant monetization potential.
- **Proven Technology:** Patented augmented authentication and blockchain-secured provenance ensure transparency and security.
- **Strong Leadership:** A seasoned team with expertise in art, technology, and finance, bolstered by partnerships with global leaders like Google and Munich Re.

Conclusion

Investing in MOSAIX and 4ART Technologies means supporting a pioneering effort to establish a unified digital standard for the art market. With innovative solutions, strong market demand, and a scalable business model, this venture offers exceptional growth potential. The current Series A funding provides a unique entry point for investors, while Series B ensures the company's long-term trajectory as it redefines the global art ecosystem.